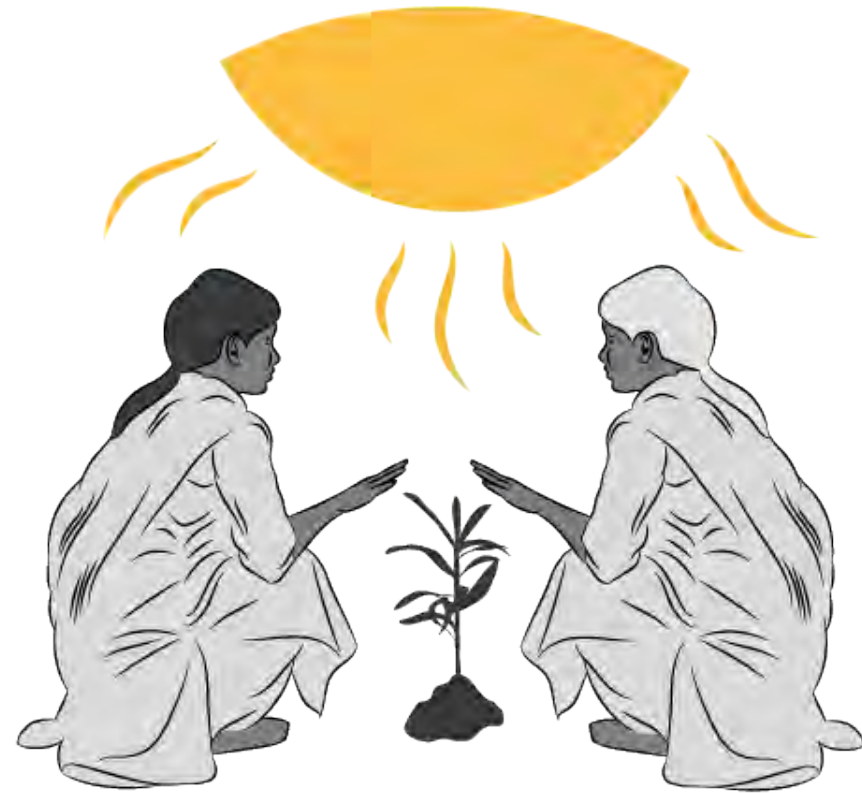




Join us in supporting
indigenous people worldwide



WHAT YOU NEED TO KNOW



There are about 370 million indigenous people in the world, living across 90 countries. They make up less than 5% of the world's population, represent 15% of the poorest but **they protect over 80% of the earth's biodiversity.**



They have sought recognition of their identities, way of life and their right to traditional lands and natural resources for centuries, but throughout history **their rights have been repeatedly violated** by colonial powers and extractive industries.



Their resistance movements and cries for help have too often been ignored, which is why we need to stand united. Both for the protection of these marginalised cultures, the heritage they represent and the environment.



They speak an overwhelming majority of the world's **estimated 7,000 languages and represent 5,000 different cultures.** To this day they retain social, cultural, economic and political characteristics that are distinct from dominant societies.

WHAT WE DO

We uphold the UN's declaration on the rights of Indigenous Peoples (UNDRIP) with an emphasis on the right to self-determination and the protection of indigenous lands .

Our projects highlight the important role indigenous people play as protectors of the land, air and water who are fighting on the front lines of climate change on behalf of us all, to inspire, motivate and garner further support.

Our mission is to challenge the status quo of dominant culture by offering alternative narratives and inspiring dialogue, aimed at creating as many new indigenous allies around the world as possible.



**WE BELIEVE IN THE POWER
OF COLLABORATION AND
WORK ALONGSIDE
INDIGENOUS LED
ORGANISATIONS AND
LOCAL COMMUNITIES TO
FOSTER CHANGE**



PROJECT STUDY

TAPAJOS

Tapajós is a river basin of the Brazilian Amazon stretching over 500,000 square kilometres. Its biodiversity has often been referred to as the Amazons' most dynamic, home to almost 2000 different species of animals yet the country's most strategic location for the extraction of resources. Despite the increasing number of hydroelectric dams, the many construction

sites for gold mining and the amount of cattle farms closing in, the Tapajós region still harbours some of the most pristine rainforest in the world. The rainforest in Tapajós is protected by means of national parks such as Juruena, but mostly by its native people, divided over 13 distinct indigenous groups who have lived in the river basin for thousands of years.



IN PARTNERSHIP WITH

Sinchi Foundation has set up a collaboration with CITA to collect data, map their territory and spread awareness about the alarming rate at which Tapajós is cultivated. This project has been carefully thought out by Sinchi and CITA. In the next phase of this collaboration we will need all the support we can get to invest in proper equipment for documentation, build a website, draw maps, create a global awareness campaign, set up a legal fund and execute political pressure wherever possible.

The 13 communities represented within CITA are:
APIAKA - ARARA VERMELHA - ARAPIUN - BORARI -
MUNDURUKU - CARA-PRETA - KUMARUARA - MUNDURUKU -
MAYTAPÚ - JARAQUI - TAPUIA - TAPAJÓ - TUPAIÚ -
TUPINAMBÁ

[**VIEW PROJECT**](#)

SECRET SARAYAKU

Secret Sarayaku is a project founded by esteemed audiovisual storyteller [Misha Vallejo](#) to communicate the ancestral knowledge and philosophy of the Kichwa people living in the Ecuadorian rainforest. The output came in the form of an interactive website, photobook and audio visual play that narrates and animates the Kichwa's care for the environment and culture.

[VIEW PROJECT](#)

FREE WEST PAPUA

The Free West Papua Campaign exists to inform the world about the ongoing genocide in the nation West Papua and to raise awareness and support for West Papua's full freedom through self-determination. We support the movement with a variety of resources and support from fund raising, equipment, filming and introductions to other collaborative partners.

[**VIEW PROJECT**](#)




THE **SINCHI** **NETWORK**



We believe mutual understanding and cooperation can only be reached through the exchange of ideas and sharing of resources.
Our aspiration is to connect communities with organisations, creatives, press and venues who support indigenous causes.





“Music and art can explain things in a different way than words can, people will be more open to get the message through music and art.”

Sandra Márjá West - Competition Judge 2020

WHAT ARE THE
SINCHI
INDIGENOUS
ARTIST
AWARDS

Art and music illuminate our lives, enrich our emotional world and act as a tool for deep learning. This is especially important in indigenous cultures, where art & music are fundamental to culture, sharing stories and communicating their relationship with the natural world.

The SIAA is focused on developing new audiences and raising awareness amongst the general public by recognising indigenous artists & performers from around the world. Showing their connection to their native cultures from both traditional and modern world views.

I M P A C T

We believe it's important to provide a platform which recognises indigenous artists and amplifies their stories. As the inheritors and practitioners of these cultures, they represent a continuum of intellect and creativity throughout history that are distinct from dominant societies.

Indigenous art is a great display of strength & resilience, contemporary realities & experiences and a tool in which to educate, engage audiences about sovereignty, identity and culture.



SIAA

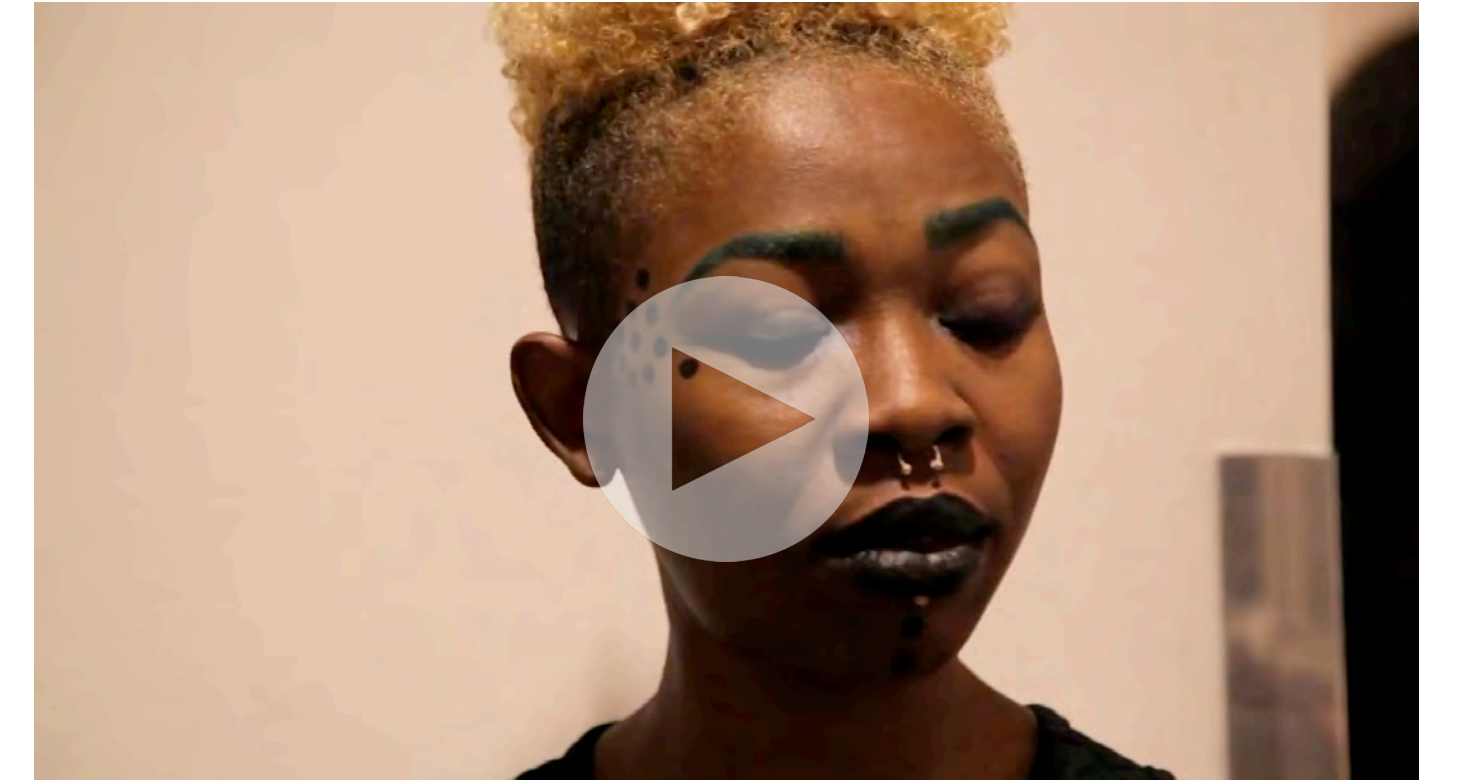
**LAAKKULU
WILLIAMSON BATHORY**



MAXIDA MÄRAK



LAOULU SENBANJO



BRUS RUBIO CHURAY



TOMAS COLBENGTSON



MAMBALI BAND



SUPPORT SINCHI

TOGETHER WE CAN CREATE REAL CHANGE.

Through our strategic partners, supporters and collaborators, we share the depth, beauty and resilience of indigenous cultures to a global audience. With the objective of promoting environmental consciousness and highlighting the important role indigenous peoples play in the preservation of the environment.

This can take the form of:

- Donations
- Support Services (Skills and Services)
- Support Resources (Technology and Equipment)
- Media and Brand Partnerships
- Networks and Connections



BUSINESS PARTNERSHIPS

We are interested in shared value partnerships with global brands and corporates to make positive impact on Climate, Nature and People. We offer clear climate/SDG impact that is relevant for business.

Our projects having the power to positively impact your brand and engage key stakeholders such as customers, partners and employees.





STICHTING SINCHI

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